

To: Lectori Salutem
From: Mr Pjotr Schade
Evenpar General Partner b.v. (EP)
The Netherlands

International Climate Finance Accelerator (ICFA)
9, Rue du Laboratoire, L-1911 Luxembourg
Luxembourg

Date: October 8th 2022

Description: Request for proposal for a Placement Agent and Fund Raising Support

Introduction

EP is a Dutch-African investment fund manager that engages in renewable energy projects in emerging markets. Evenpar builds on its experience and expertise to invest in cash-flow stable projects with high returns.

In these emerging markets resources are available to produce electricity but technologies are not used effectively. Evenpar therefore invests in decentralized baseload energy assets, using available feedstock in regulated markets allowing for infrastructure projects with stable cash-flow and value spikes between scale-up and operational stability.

Evenpar is a triple impact fund, investing in renewable energy and reducing waste while providing competitive financial returns, with investors including development finance institutions, foundations, high-net worth individuals (HNWI), pension funds, corporates, family offices and impact investors. EP is seeking proposals from fund-raising advisors who will connect to African potential fund investors who will ultimately invest equity in the fund.

Scope of Services

EP is seeking proposals for placement agent services for the Fund, focussing on:

- Interaction and engagement with East African DFI, Impact funds, (multi)family offices and HNWI to investigate appetite for investment/commitment.
Outcome: Contact list of potential targets
- Interact and support closings of selected counterparts on the East African target list.
Outcome: support the realization of closings of equity commitments
- An initial start-up phase is envisioned for landscaping of the targets with a higher time utilization where the second targeting phase is envisioned with a fixed lower time utilization.

Pro-active interaction with the Fund manager is essential, executed in:

- Integrating the target list of EP with the target list of the placement agent
- (2) Weekly progress call

Proposal submission

Please note that only service providers with relevant expertise in the East African ecosystem are eligible to provide proposals for the scope of work included in this RFP. Furthermore a profound understanding of the EP Fund and its challenges is needed to persuade the potential LP to join. The services offering is to start as soon as possible and will run for 3 months with the option to extend the contract.

Please provide a proposal that includes the following components:

Technical proposal

- A brief summary of the firm
- Names and bios of people who will work on the assignment
- Relevant experience with fundraising efforts targeting East African LP's
- Demonstration of the ability to work (together) with EP stakeholders
- Workplan and timeline for completing work

Financial proposal

- Fee estimate based around the Scope of Work set out in a fixed fee. (expressed in terms of 'max number of hours' x 'hourly rate').

Interested service providers shall submit their proposal in writing to info@icfa.lu, copying info@evenpar.nl, by 17h00 CET on 22nd December 2022.

Contact Evenpar:

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