

Request for Proposal (RFP) – Impact measurement and management

1. Background

Founded in 2014, Agri Frontier is a leading African agri sector advisory firm specialized in supporting the sustainable growth and development of the agribusiness sector across the value chain.

Agri Frontier has grown and expanded its range of services to include Agri SME capacity building acceleration (Agri Frontier Growth HUB) and now leveraging its experience and expertise to launch the Agri Frontier Growth Fund. The fund will support growth stage Agri SMEs across East & West Africa with an impact focus including climate adaptation and gender equity.

The fund seeks to raise \$80m with a blended structure of first loss junior equity, senior equity, and debt, investing in over 50 Agri SMEs. The fund will be supported by a technical assistance facility.

Targeted investors include DFI's, impact focused fund of funds, foundations, family offices and other private investors.

2. Request for Proposal

Agri Frontier is seeking proposals to support its impact team on reviewing and strengthening the existing Impact Measurement & Management (“IMM”) framework and overall Environmental and Social Management System (ESMS).

To streamline the efforts of applicants, it is essential to highlight the work already performed in the fund's development.

Deliverables already produced and level of completion:

Deliverables	Level of Completion
Market Analysis	Advanced draft
Impact objectives & SDGs	Advanced draft
Investment strategy	Complete
Theory of change	Advanced draft
M&E Impact metrics	Advanced draft
M&E Measurement tools	Advanced Draft
ESG Policy	
ESG Screening tool	Advanced draft
Overall ESMS	

3. Scope of work

The scope of work is anticipated to include the following, however, consultants are encouraged to engage with Agri Frontier prior to submission of their proposal and offer refinements to the IMM approach to fit best practise:

A. Phase 1: Gap Analysis

- Review existing deliverables and identify gaps in the funds IMM framework.
- Agree a high level workplan with the Agri Frontier team outlining the steps required to finalise an ESMS.

Expected Deliverables:

A co-constructed, detailed, and actionable work plan.

B. Phase 2: IMM Framework & ESMS.

- Work with Agri Frontier team to develop a robust IMM Framework and ESMS, to include final versions of:
 - Organisational capacity and governance
 - ESG Policy
 - Impact strategy
 - Identification and Management of ESG Risks
 - ESG Management across the Investment Process
 - Monitoring, reporting and transparency
 - M&E Impact metrics
 - M&E Measurement tools
 - ESG Screening tool
- Provide a template ESMS and support with co-creating the same.
- Mentor the Agri Frontier team on the effective use and implementation of the co-created tools to ensure their practical application.

Expected Deliverables:

1. Fully drafted ESMS including: ESG and impact policy, reporting templates, tools, and checklists
2. Training Workshops to support the co-creation of the IMM Framework and ESMS.

Interested service providers are encouraged to engage with Agri Frontier before submission. Access to existing documentation for the purposes of providing a comprehensive proposal will be granted upon the execution of a non-disclosure agreement.

Interested service providers shall submit their proposal, including a capped or fixed fee and timelines, in writing to Andrew Ritchie: aritchie@agrifrontier.com, copying programme@icfa.lu by 26/02/2025.